



## **VINTED: DON'T WEAR IT? SELL IT!**

Vinted is a peer-to-peer marketplace where people come to discover style ideas, shop for second-hand clothes and find new owners for the wardrobe items they used to love. We're home to 20 million members who sell, buy and swap clothing and accessories through our websites, as well as apps on iOS and Android.

We work to make second hand the first choice and show how brilliant it can be. The thrill of owning a rare item. The delight of finding an exceptionally well-made garment. The reasons that a purchase was cherished by its owner. It's all there to discover on Vinted.

## **OUR MISSION: MAKE SECOND-HAND THE FIRST CHOICE, WORLDWIDE**

HQ in Vilnius, Lithuania

Founded in 2008 by Mr Justas Janauskas and Ms Milda Mitkutė

2013

\$6.6 million Series A investment from Accel Partners

2014

Series B round of \$27 million led by Accel Partners and Insight Venture Partners

2015

\$27 million Series C round led by Burda Media

Today

20 million members in 10 countries

USA, UK, Germany, France, Austria, Netherlands, Spain, Poland, Czech Republic and Lithuania

52 million listings

1 sale every 2 seconds

## **CONNECTING PEOPLE TO STYLE WITH A STORY TO TELL**

### **Selling**

To create a listing, sellers add up to 5 pictures of their item, write a short description containing their item's story and set a selling price. Optionally, they can include a video in their listing to show the item in more detail.

We've developed special features for members to promote their listings, e.g. item bumps, that send a listing to the top of the Vinted feed and catalogue and give it more visibility.

Additional features like verified member profiles and support from our team help ensure that all sellers feel safe and get relevant help in case something goes wrong.

Best of all: Vinted charges no fees for listing and selling, so sellers get to keep 100% of what they make.

### **Shopping**

There's nowhere with more hidden gems than the world of pre-loved - our powerful search tools and filters help discover them.

To only look through items that fit, members can add their sizes and apply them to the content of their feed. Searching our catalogue is made simple with a variety of filters and sorting options. Subscriptions keep members informed about new items that match their search criteria.

Our nearby shopping option allows buyers to find items in their neighbourhood or town and buy directly from the seller, without the need to wait for delivery.

### **Community**

Vinted links people's closets and offers a very personal shopping experience. Sellers and buyers can communicate directly, while our forum and community events are places to make new friends and catch up with other members.

Vinted started because our co-founders Milda and Justas wanted share the contents of one closet in a community of friends.

9 years later, we are still true to our roots - providing a simple and personal experience for buying and selling clothes, complete with the warmth of direct interaction and the stories that wardrobe items carry.

Want to know more? Please get in touch: [press@vinted.com](mailto:press@vinted.com)