



# What is Vinted?

For young people aged 15-35 and savvy shoppers on the hunt for style finds, Vinted is an online community to shop, swap, and sell secondhand items that offers a personal way to express your individual style.

Website: [www.vinted.co.uk](http://www.vinted.co.uk)  
Download app: [www.vinted.co.uk/app](http://www.vinted.co.uk/app)



## Vinted in the UK:



600 000

registered members\* and growing - that's equivalent to almost the whole population of Leeds signed in!



24 years

is the average age of Vinties – enjoying life and ready for style adventures!



99% females

girl power is strong on Vinted!

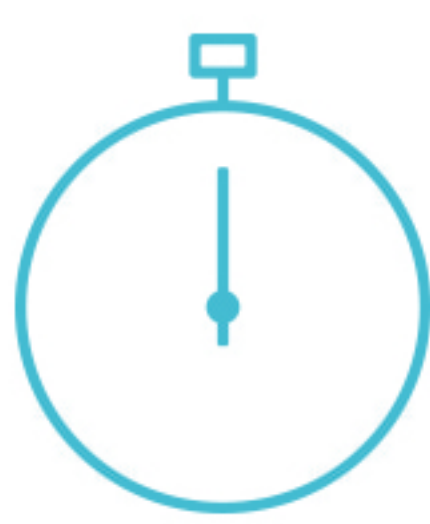
+65 000

monthly active users supporting the Vinted community



420 000

listed items from 145,797 brands - even online stores would be jealous



Every 42 minutes

one active member purchases on Vinted per day\*



28 000

average transactions per month\*

\*Average from the last 6 months